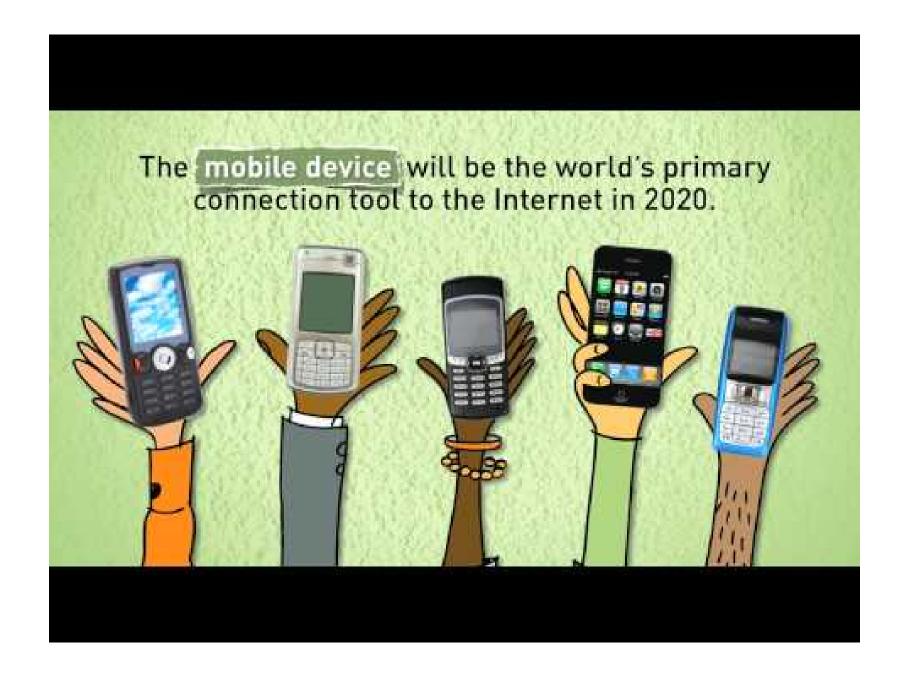
## iPolitics

what's the role of "I" in Politics?



"Did You Know?" (VERSION 4.0)

# Facebook, the Web's largest social networking site

- \* created by Harvard students in February 2004
- \* by August 2008, 100 million users
- \* by January 2009, 150 million users
- \* by July 2009, 250 million users
- \* by Sept. 2009, 300 million users

#### by Nov. 6, 2009: 325 million users

Which means, per Mashable:

From September 15 to November 6, Facebook grew by 25 million users. That's 53 days, if we include the start and end days. Divide that by 25 million and you get a daily growth rate of 471,698 users per day for Facebook.

That's a small city joining Facebook every single day.

#### countries, in order of population:

\* China: 1.3 billion

\* India 1.1 billion

\* Facebook 325 million

\* US 307 million

### Obama's online campaign:

- \* 3 million individual donors made a total of 6.5 million donations online
- \* average donation was \$80
- \* campaign had an e-mail list of 13 million addresses.
- \* 1 million people signed up for the campaign's text messaging program.
- \* My.BarackObama.com, or MyBO, the campaign's own social networking site, boasted 2 million profiles

#### And it's just the beginning...

In April, at a seminar on the Web's future, the UN's Internet Telecommunication Union said that only 23 percent of the globe's population is actually on the Internet.

"..the Internet is perhaps
the greatest source for reestablishing an open
communications environment in
which the conversation of
democracy can flourish..."

from "The Assault on Reason" by Al Gore

## What is "citizenship"?

per: Merriam-Webster

1 : the status of being a citizen

2 a: membership in a community

**b**: the quality of an individual's response to membership in a community