

# iPolitics

what's the role of "I"  
in Politics?

The **mobile device** will be the world's primary connection tool to the Internet in 2020.



"Did You Know?" (VERSION 4.0)

# **Facebook,** the Web's **largest** social networking site

- \* created by Harvard students in February 2004**
- \* by August 2008, 100 million users**
- \* by January 2009, 150 million users**
- \* by July 2009, 250 million users**
- \* by Sept. 2009, 300 million users**

**by Nov. 6, 2009: 325 million users**

Which means, per Mashable:

From **September 15 to November 6**,  
Facebook grew **by 25 million users**.

That's 53 days, if we include the start  
and end days. Divide that by 25 million  
and you get **a daily growth rate of  
471,698 users per day for Facebook**.

That's **a small city** joining Facebook  
***every single day***.

countries, in order of population:

- \* China: 1.3 billion
- \* India 1.1 billion
- \* **Facebook 325 million**
- \* US 307 million

# Obama's online campaign:

- \* 3 million individual donors made a total of 6.5 million donations online
- \* average donation was \$80
- \* campaign had an e-mail list of 13 million addresses.
- \* 1 million people signed up for the campaign's text messaging program.
- \* My.BarackObama.com, or MyBO, the campaign's own social networking site, boasted 2 million profiles

And it's just the beginning...

In April, at a seminar on the **Web's future**, the UN's Internet Telecommunication Union said that **only 23 percent of the globe's population** is actually on the Internet.

*"...the Internet is perhaps  
**the greatest source** for re-  
establishing an **open**  
**communications** environment in  
which the **conversation of**  
**democracy** can flourish..."*

from "The Assault on Reason" by Al Gore



# What is "citizenship"?

per: Merriam-Webster

**1** : the status of being a citizen

**2 a** : membership in a community

**b** : the quality of an individual's  
response to membership in a  
community

